

March 7, 2007
UPDATE: August 1, 2009

Unitedstreaming (now known as Discovery Education streaming Canada) has centralized its sales and service for Canadian schools, in the United States. All inquiries should be directed to Discovery Education streaming Canada www.discoveryeducation.com/Canada at 1-704-557-2488 or toll free at 1-800-323-9084. Please note that in this version of the Software Notice, we have updated the ordering and contact information that appears at the end of this notice.

ERAC recognizes Waynor Media Solutions, which was instrumental in establishing digital video-on-demand delivery of educational programs in Canadian schools, for their work on the original agreement.

unitedstreaming Subscription Agreement

ERAC has finalized a three-year agreement with Waynor Media Solutions for Discovery Education's unitedstreaming streamed video service. ERAC member districts and schools may access discounted pricing on this streamed video service, which is available to teachers and students.

Summary

Streamed video refers to digitized video content schools may access over the Internet (or a local intranet) to the user's computer. The unitedstreaming service offers more than 5,000 titles, correlations to the BC curriculum, lesson plans and the opportunity for both teachers and students to access the service. ERAC carried out a video streaming pilot in BC schools during the 2004-05 school year. Its June 2005 report on the pilot is available on the password-protected side of ERAC's website. A summary of some of the findings are detailed below.

Timelines

April 1, 2007 – August 31, 2010

Pricing

ERAC member districts and schools will be eligible to purchase the service for an annual fee of \$1.98 per student FTE. There is a minimum charge of \$485 per school. These prices represent a savings of more than 28 percent over current rates.

ERAC members interested in new subscriptions for the 2007-08 school year may start their subscriptions as of April 1 and receive the service through to August 31, 2008, thereby enjoying the service for the months leading up to September at no charge.

ERAC members that have an existing agreement for unitedstreaming will see their current fee reduced to the new rate, as of April 1.

Details

Video streaming offers easy access and flexibility for visual media which arrives directly to a user's computer, eliminating the need to purchase videos or use video or DVD players. The unitedstreaming library includes 5,000 videos, 50,000 video segments, an image library with 24,000 digitized images, 1,500 clip-art images and an audio library. The service also offers a variety of features including lesson plans and an assignment builder.

ERAC's video streaming pilot, run during the 2004-05 school year, involved 16 school districts. (It should be noted that unitedstreaming's video library has expanded from the 4,000 titles available during the 2004-05 school year to its current 5,000 titles.) The findings showed that:

- 96 % of teachers rated the effectiveness of the service as medium to very high
- 88% of the teachers rated video streaming as more valuable for learning than traditional VHS video

- 82% of teachers rated video streaming as more valuable for learning than DVD-based video
- 82% of teachers said there was an improvement in student engagement when using unitedstreaming
- 90% of teachers rated the quality of the videos at medium to high
- 80% of the time teachers were able to search and find appropriate videos
- 100% of teachers piloting unitedstreaming would continue to use the service if it were available

To find out more about the Discovery Education *streaming* Canada streamed video service, please visit www.discoveryeducation.com/Canada.

Ordering Info

To order the Discovery Education *streaming* Canada video streaming service, please contact:
Discovery Education *streaming* Canada
www.discoveryeducation.com/Canada
1-704-557-2488 or toll free at 1-800-323-9084

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